

# SHORE POINTE CARE CENTER

Report ID: CCN 315177  
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## § 1 Facility Identity

|                |                                     |
|----------------|-------------------------------------|
| Facility       | SHORE POINTE CARE CENTER            |
| CCN            | 315177                              |
| Location       | 139 GRANT AVE, EATONTOWN, NJ, 07724 |
| Ownership type | For profit - Partnership            |
| Certified beds | 178                                 |

## § 2 CMS Federal Record

|                                            |                                       |
|--------------------------------------------|---------------------------------------|
| Civil money penalties on file              | \$27,641                              |
| Deficiency citations — current cycle       | 10 (up from 0 in the prior 24 months) |
| Deficiency citations — prior 24 months     | 0                                     |
| Immediate Jeopardy — current cycle         | 1                                     |
| Actual-harm (G+) citations — current cycle | 1                                     |
| Special Focus Facility status              | Not listed                            |
| Abuse icon                                 | No                                    |

## § 3 Federal Penalties in Context

|                                   |                                                       |
|-----------------------------------|-------------------------------------------------------|
| This facility — penalties on file | \$27,641                                              |
| NJ state average                  | \$36,527 (this facility is 0.8× the NJ average)       |
| National average                  | \$31,239 (this facility is 0.9× the national average) |

Averages are CMS-published per-facility fine amounts for the same snapshot. Figures and multiples are stated as published; no inference is drawn here.

## § 4 Current-Cycle Deficiencies

The current survey cycle records the following 10 federal deficiency citations (CMS F-tags). Scope/severity is CMS's own A–L grade; "Immediate Jeopardy" is CMS's most serious classification.

| F-TAG | FINDING (CMS)                                                                                                                                                                                                                               | SCOPE/SEV.                    | SOURCE          |
|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------------|
| F689  | Ensure that a nursing home area is free from accident hazards and provides adequate supervision to prevent accidents.                                                                                                                       | <b>J • Immediate Jeopardy</b> | Complaint       |
| F692  | Provide enough food/fluids to maintain a resident's health.                                                                                                                                                                                 | G                             | Standard survey |
| F803  | Ensure menus must meet the nutritional needs of residents, be prepared in advance, be followed, be updated, be reviewed by dietician, and meet the needs of the resident.                                                                   | F                             | Standard survey |
| F882  | Designate a qualified infection preventionist to be responsible for the infection prevent and control program in the nursing home.                                                                                                          | F                             | Standard survey |
| F584  | Honor the resident's right to a safe, clean, comfortable and homelike environment, including but not limited to receiving treatment and supports for daily living safely.                                                                   | D                             | Standard survey |
| F607  | Develop and implement policies and procedures to prevent abuse, neglect, and theft.                                                                                                                                                         | D                             | Standard survey |
| F658  | Ensure services provided by the nursing facility meet professional standards of quality.                                                                                                                                                    | D                             | Standard survey |
| F759  | Ensure medication error rates are not 5 percent or greater.                                                                                                                                                                                 | D                             | Standard survey |
| F880  | Provide and implement an infection prevention and control program.                                                                                                                                                                          | D                             | Standard survey |
| F836  | Ensure the facility is licensed under applicable State and local law and operates and provides services in compliance with all applicable Federal, State, and local laws, regulations, and codes, and with accepted professional standards. | C                             | Standard survey |

## § 5 Ownership & Chain Context

|                                       |                                                                                                     |
|---------------------------------------|-----------------------------------------------------------------------------------------------------|
| Ownership record                      | Chain: THE ROSENBERG FAMILY (15 facilities); Owner on file: GATEWAY CARE CENTER, LLC (organization) |
| Ownership chain                       | THE ROSENBERG FAMILY (15 facilities)                                                                |
| Penalties vs chain average            | \$27,641 vs \$32,122 (0.9× the chain average)                                                       |
| Current deficiencies vs chain average | 10 vs 10.4 (1.0× the chain average)                                                                 |

## § 6 CMS Care Compare Star Ratings

|                       |                                    |
|-----------------------|------------------------------------|
| Overall               | 2 / 5 (state avg 3.4 · US avg 3)   |
| Health inspection     | 1 / 5 (state avg 2.8 · US avg 2.8) |
| Staffing              | 5 / 5 (state avg 3.1 · US avg 2.9) |
| Quality measures (QM) | 5 / 5 (state avg 4.5 · US avg 3.7) |

## § 7 Record Provenance

|                          |                                                                                                                                                   |
|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| CMS data as of           | Jun 2026                                                                                                                                          |
| Independent verification | <a href="https://www.medicare.gov/care-compare/details/nursing-home/315177">https://www.medicare.gov/care-compare/details/nursing-home/315177</a> |
| Snapshot SHA-256         | bcca47dab8a1dd2364e82ebade3c66d6b4b01011ed1a207153054e2a7e586635                                                                                  |
| Methodology & version    | v1.0 — <a href="https://www.caregiverhelpnow.com/methodology">https://www.caregiverhelpnow.com/methodology</a>                                    |

## § 8 For Your Attorney

1. The full survey file (Form 2567) for each inspection cited above is available from the state survey agency or by FOIA request.
2. Quarterly staffing data: CMS Payroll-Based Journal (PBJ) public use files, CCN 315177.
3. Cite this snapshot as “CMS Care Compare, as of Jun 2026” — integrity hash bcca47dab8a1.
4. Deficiency F-tags cited above are searchable in CMS QCOR ([qcor.cms.gov](https://qcor.cms.gov)).

This snapshot is a frozen record of CMS Care Compare data as of Jun 2026. Independently verifiable at the URL above. Generated by CareSentinel under Nodal Logics LLC. Compiled under CareSentinel methodology v1.0, documented at <https://www.caregiverhelpnow.com/methodology>; the Snapshot SHA-256 above pins this record to that methodology version.

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